

Hampshire College Farm Strategic Planning Survey Summary of Survey Responses

Which best describes you?

#	Answer	Bar	Response	%
1	Hampshire College Faculty		65	16.97%
2	Hampshire College Staff		131	34.20%
3	Hampshire College Student		187	48.83%
	Total		383	100.00%

How important do you think the farm is to Hampshire College and its mission?

Hampshire College Mission: "The mission of Hampshire College is to foster a lifelong passion for learning, inquiry, and ethical citizenship that inspires students to contribute to knowledge, justice, and positive change in the world and, by doing so, to transform higher education."

#	Answer	Bar	Response	%
1	Not important		7	1.84%
2	Somewhat important		46	12.07%
3	Important		100	26.25%
4	Very important		228	59.84%
	Total		381	100.00%

How often do you interact with the farm?

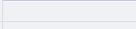
#	Answer	Bar	Response	%
1	Daily		17	4.46%
2	Weekly		84	22.05%
3	Monthly		98	25.72%
4	Rarely		157	41.21%
5	Never		25	6.56%
	Total		381	100.00%

Like many resources and programs, the Hampshire College Farm offers different opportunities to different people, each with its own value. Please indicate the extent to which each of the following statements captures your sense of why the farm exists at Hampshire. (Note: you may choose multiple statements for each of the "purposes")

#	Question	I see this as a primary purpose of the farm.	I see this as a secondary purpose of the farm.	I do not see this as an important purpose of the farm.	Response	Average Value
1	Supporting teaching and research opportunities for faculty and students	290	81	7	378	1.25
2	Serving as a setting that inspires imagination, creativity and art-making	105	206	65	376	1.89

3	Providing a place for reflection and/or outdoor recreation	115	204	56	375	1.84
4	Growing as much food as possible for consumption in the dining halls.	241	118	18	377	1.41
5	Serving as a CSA (Community Supported Agriculture) for Hampshire and neighboring residents	277	97	3	377	1.27
6	Serving as a "living lab" for Hampshire's values, particularly in the areas of sustainability, social justice, and experiential education	303	65	10	378	1.22
7	Serving as a model for land stewardship and ecological agricultural practices	293	77	6	376	1.24
8	Being a resource for Hampshire College courses in all disciplines	203	139	33	375	1.55
9	Fostering community-building by bringing the college and, where possible, the extended community together through events, volunteerism, and authentic work	174	175	28	377	1.61
10	Providing work-study and internships opportunities	224	139	14	377	1.44

11	Serving as a vehicle for an integrated approach to understanding the economic, biological, and cultural dimensions of food systems	271	89	14	374	1.31
----	--	-----	----	----	-----	------

Please indicate if you have participated in any of the following activities on the Hampshire College Farm (Check all that apply).				
#	Answer	Bar	Response	%
1	Workstudy job		50	15.24%
2	Picking up CSA share		195	59.45%
3	Hanging out/relaxing		195	59.45%
4	Meetings		75	22.87%
5	Studying/reading		44	13.41%
6	Divisional Projects		31	9.45%
7	Course projects		61	18.60%
8	Research		42	12.80%
9	Classes		75	22.87%
10	Art-making		30	9.15%
11	Meditation		50	15.24%
12	Walking/running		183	55.79%
13	Using Thorpe kitchen/house		49	14.94%
14	Cooking demonstrations		15	4.57%
15	Events		137	41.77%
16	Other (please specify)		48	14.63%
	Total		1280	100%

How effective are the following ways of communicating about farm events, opportunities, news and other farm-related information?

#	Question	Least Effective	Moderately Effective	Most Effective	Response	Average Value
1	Food, Farm, and Sustainability Blog	143	181	26	350	1.67
2	Farm Website	133	171	45	349	1.75
3	Food, Farm, and Sustainability Mailing List	91	161	95	347	2.01
4	Daily Digest	23	114	224	361	2.56
5	Posters around campus	42	167	142	351	2.28
6	Tabling on campus by Food, Farm, and Sustainability Staff	43	184	121	348	2.22
7	Word of mouth	50	160	145	355	2.27
8	Other (please specify)	5	8	14	27	2.33