

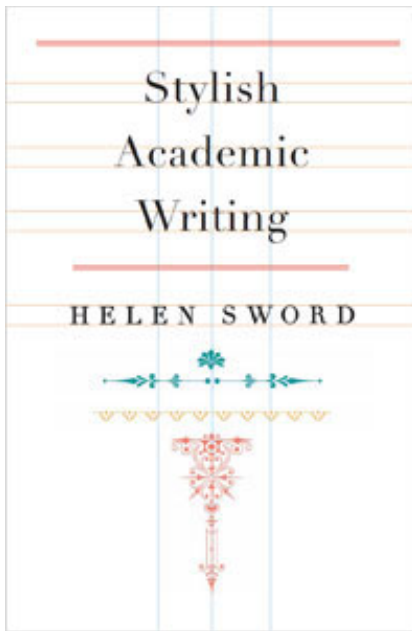
Habits of Highly Productive Writers Workshop

October 17, 2014

4:00 PM – 6:30 PM

Smith College Campus Center 205

**Presented by Professor Helen Sword
The University of Auckland, New Zealand**



“Publish or perish” is the mantra of the successful academic. Yet few academics have been explicitly trained as writers, and fewer still have been schooled in the intricate art of maintaining research productivity without sacrificing work-life balance. Helen Sword, author of *Stylish Academic Writing*, has surveyed more than one thousand academics from across the disciplines and around the world to find out about their professional formation as writers, their daily work habits, and their habits of mind. In this interactive workshop, she will offer a smorgasbord of evidence-based strategies for colleagues who aspire to write more confidently, stylishly, engagingly, daringly, or simply more prolifically.



Helen Sword is a scholar, poet, and award-winning teacher who has published widely on modernist literature, higher education pedagogy, digital poetics, and academic writing. Her books include *Engendering Inspiration* (1995), *Ghostwriting Modernism* (2002), *The Writer's Diet* (2007), *Pacific Rim Modernisms* (co-edited 2009), and *Stylish Academic Writing* (Harvard University Press 2012). She is Professor and Director of the Centre for Learning and Research in Higher Education at the University of Auckland, where she received a 2007 Teaching Excellence Award for Innovation in Teaching and the 2013 HERDSA-TERNZ medal for a scholar whose work has had a major impact on tertiary education research in New Zealand. Her popular academic writing workshops have taken her to more than forty universities in North America, Europe, Asia, Australasia, and Africa. See her website (www.helensword.com) for links to her books, her digital poetry, and the Writer's Diet, a free diagnostic tool for writers.